### <u>VeriFone</u>

# V<sup>x</sup> 610

#### Portable Powerhouse



## Wireless That Works!

VeriFone's V<sup>x</sup> 610 wireless payment device delivers reliable, high-speed performance, advanced functionality and exceptional ease of use. Using the latest and most popular wireless technologies—including GPRS, CDMA, and Wi-Fi—all with integrated dial modem for back-up operation—the V<sup>x</sup> 610 allows payment transactions to be processed just about anywhere, at any time.

It's the ideal processing solution for anyone who needs to offer payment in a temporary location or a business on the go. It's great for outdoor markets, taxis, home services, sporting events, in-store line busting solutions during peak hours, and restaurants who offer pay at the table, pay at the car, and delivery services. New points of payment can be set up wherever you like!

Wherever you put it to work, this terminal handles even the most complex mag-stripe or smart card transactions with ease. The V $^{\times}$  610's battery-powered, all-in-one design totally eliminates the need for cords, dongles and charging bases, giving you more mobility and hassle-free performance than ever before. Plus, with Wi-Fi, multiple payment devices are able to utilize a single broadband connection, saving you money.

The V<sup>x</sup> 610's intuitive ATM-style interface and ergonomic design provides a familiar experience for users. And the V<sup>x</sup> 610 incorporates the latest protections against fraud and tampering—including PCI PED approval—that only VeriFone can provide. With the trusted VeriFone name on the outside, you know you are getting quality and reliability on the inside.



#### BENEFITS AT A GLANCE

- Extend the point of sale and process payment transactions anywhere, any time
- Countertop performance and ease of use in a portable package
- Largest portfolio of wireless options offered: Wi-Fi, GPRS, CDMA
- The latest and most reliable advancements in security, including PCI PED approval



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#### Features & Benefits

#### Portability Means Flexibility and Greater Opportunities

- Accept credit and debit cards anywhere, any time instantly add an extra lane during sales, busy seasons or peak store hours
- Offer additional points of sale for home delivery, at drive-thru windows, at kiosks, and more
- Save on counter space and reduce clutter no need for clumsy, expensive docking stations or power cords even if you're on the go
- "Always-on" IP connection and lightning-fast processing means customers spend less time waiting to pay

#### Ease of Use and Familiar Design

- Industry-leading SoftPay software provides a flexible and familiar environment
- ATM-style interface, large keys, large backlit display with bold menu prompts, and ergonomic design provide a friendly experience for users and employees alike
- High-speed thermal printer with "clam shell" design and drop-in paper loading virtually eliminates jams, plus large paper roll eliminates the need for multiple changes during the day
- Easy to install and seamlessly fits with existing countertop devices
- Supports value-added applications such as gift card, loyalty, electronic check, stored value and age verification for enhanced customer service and increased revenue
- Convenient applications track time and attendance and verify employment

#### Reliability and Security

- Dual modem design—process transactions in-store using traditional dial or operate wirelessly
- Modular design allows you to change or upgrade to the latest technologies as they become available
- Long-life battery supports transactions for extended periods of time, making all-day use possible
- Industry leading antenna performance provides connectivity in hard to reach areas
- Integrated PCI PED approved PIN pad allows clerks to easily hand over the device to customers for secure PIN entry
- EMV Level 1 & 2 approved, and Interac certified
- Sophisticated file authentication, SSL encryption, and other security features further safeguard your transactions and devices

#### OPTIONAL ACCESSORIES



#### **Battery**

Industry-leading battery performance with large capacity goes all day.



#### Battery Charger

Charge an extra battery for high volume environments or while on the road.



#### Carrying Case

Nylon cover with shoulder strap adds protection and carrying convenience.



#### Privacy Shield

Privacy Shield guards against unwanted PIN entry viewing.

