

Supermarket Guidelines

By utilizing our processor's system, which accounts for 75 percent of the nation's largest supermarket chains, we offer a variety of innovative, cost-effective electronic payment solutions for supermarkets and other multi-lane retailers..



OVERVIEW

Grocers work hard to maintain a delicate balance between providing the lowest prices to their customers while still maintaining healthy profit margins. Part of this balance includes offering a variety of payment methods that will make checkout quicker and easier, and they will look to you to provide services and products that will help them do this better than ever before. Your merchants may even find that with new products they are able to increase the size of their businesses.

Because supermarkets and grocery stores have widely different needs depending on size, location, specialty and other contributing factors, Merchant Service Groups brings you a flexible suite of products and services to meet the distinct requirements of your supermarket and grocery customers. From mega-markets to corner markets, you will be able to offer each merchant, no matter their size or revenue, the same comprehensive, top-of-line payment systems which will help them manage their current customers and attract new ones.

WHAT YOU CAN EXPECT

When you work with Merchant Service Group you can, as always, expect to get top-of-the-line products and first-class customer service. We stock industry-leading equipment, and provide access to one of the largest payment processing networks in the region. We also have a dedicated team of supermarket/grocery experts on hand to provide support for you and your merchants 24 hours a day, seven days a week.

All of our products are compatible with popular cash register systems and gateways, and your merchants will be able to accept credit cards, debit cards and eChecks. Merchants will also have access to free online reporting in real-time.

MERCHANT BENEFITS

- Low supermarket rates
- High-speed performance/IP capability
- Full suite of EBT, Check Reader, and Debit card solutions
- Compatible with popular cash register systems and gateways
- Free 24x7 customer support
- Free online reporting in real-time

AGENT BENEFITS

- Long-term partnership opportunity
- Lifetime residual benefits or cash buyout program
- Personalized agent support
- Wholesale software/equipment pricing
- All major brands supported

NEW SUPERMARKET INCENTIVE PROGRAM MERCHANT CERTIFICATION

DOWN LOAD FORM:

1. LOG IN TO **ISOCENTRAL**
2. CLICK ON **DOWNLOAD**
3. GO TO SALES AND CLICK ON **VIEW ALL**
4. UNDER SALES FORMS CLICK ON **SUPERMARKET**
5. CLICK ON **NEW SUPERMARKET INCENTIVE PROGRAM
MERCHANT CERTIFICATION**